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For physics students by physics students

SPONSORSHIP
BOOKLET

International Association of Physics Students



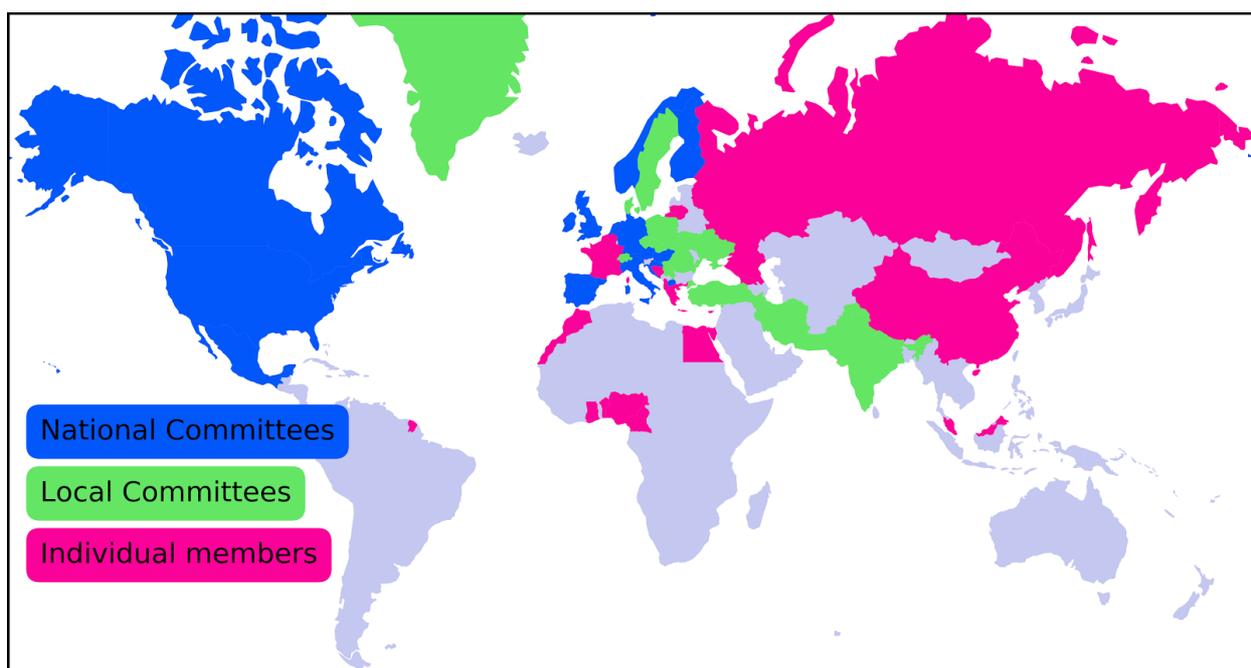
About this booklet

With this document we want to introduce you to IAPS - the International Association of Physics Students - and its program. Every year IAPS covers a wide array of activities, from outreach events to exchanges, from conferences to support of individuals in need.

Your company or institute can be part of the group who supports young, future physicists. While doing so, you increase the visibility of yourself tremendously among the physics student community.

About IAPS

IAPS is an association of physics students and student societies from around the globe, working to promote collaboration amongst them. Our members are represented by national and local committees, who meet regularly to ensure the success of our activities. Currently, we have 15 National Committees, 19 Local Committees and multiple individual members amounting to about 60,000 members. IAPS consists of a unique social network of high-potential students and can provide good international exposure for your company or institute. We support our members in their academic and professional work, as well as discussing and acting on scientific, social and cultural issues, without a political agenda. IAPS is a recognized non-governmental organization run entirely by students from around the world with a spirit of mutual understanding and equality.



Our main projects

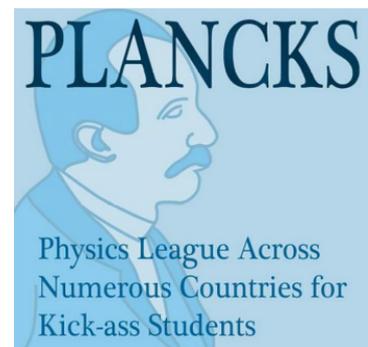
The flagship event organized by IAPS is the International Conference of Physics Students (ICPS), held every year in August. The ICPS features lectures by students, guest lectures by prominent physicists, a city tour of the host city, several scientific and cultural excursions and social events to encourage international friendships. The ICPS 2018 will be held from August 8th to August 14th in Helsinki, Finland, with over 400 students from more than 30 countries attending.

Physics League Across Numerous Countries for Kick-Ass Students (PLANCKS) is an annual international physics competition which attracts highly motivated and gifted students on a Bachelor and Master level. Participants of PLANCKS compete in teams consisting of three to four members and they have to find solutions to challenging theoretical physics problems. Students gather from all over the world for the competition, thus creating a uniquely challenging and stimulating environment. In 2018, PLANCKS will take place from May 11th to May 13th in Zagreb, Croatia.

An annual four day trip to CERN is organised (iaps2CERN), including a visit to the United Nations office in Geneva, with about 50 participants. The yearly excursion to CERN is the most traditional of an IAPS event after ICPS. First records in our archive of this highly popular event date back to over 15 years ago; unfortunately though there have been some years where IAPS has not been able to offer it and in recent years the IAPS executive committee has had to take over the role of organising this event instead of a member committee as in previous years.

The IAPS School Day is an international outreach event where IAPS members organise various activities on November 10th (World Science Day for Peace and Development) for school children on one joint topic, with a different topic each year. The project started in 2015 for the International Year of Light and Light based Technologies and continued in 2016 with "Energy and Environment". On both occasions, more than 5 member organisation participated, in 3 continents. The topic for 2017 is "Acoustics".

JIAPS is our journal which features physics related articles and reports on our member's activities, written by students for students. JIAPS is published once a year and distributed for free among our members and there is also an online version available to everyone.



Grant schemes

IAPS offers several grants to its members in order to strengthen the network and collaboration between them and to encourage the international character of the association even more.

The IMAP (IAPS Member Action Programme) and Exchange Grants is designed for Local and National Committees of IAPS who want to accomplish projects together, such as exchange programmes and summer schools. Those are either open to all IAPS members or are direct exchanges between two committees from different countries. As a result, several successful projects have been generated, including the Hungarian and German exchange programme, *iaps4fusion*, *Lights of Tuscany*, the *Balaton Summer School*, and *Particle and Astroparticle Physics Autumn Programme - PAPAP*.

Since this year IAPS has also introduced a Science Outreach Grant which supports outreach programs of our member committees or training workshops that are offered to IAPS members, in addition to the IAPS School Day event and grants.

The ICPS Worldwide Grant aims to enable physics students who would otherwise not be able to attend ICPS due to financial hardship, to overcome this difficulty. The grant covers up to 1000€ of their costs attending ICPS, and is open to academically deserving students with proven financial need particularly focusing on those from less developed countries outside of Europe.

Sponsorship opportunities

IAPS is looking for supporters who would help us guarantee the continuity of our existing projects and the development of new, similar plans for the future. As an association of physics students around the world, IAPS is a unique network of highly motivated students. Our events provide **good international exposure** for your company or institute. You will **enhance your visibility and reputation within academia** while **gaining access to students** who make the **future leaders within the field of physics**, and other fields in which physicists are often employed. In doing so you improve the recruiting advantages and exposure of your company or institute. Your company or institute will **gain access to active students** interested in internships or seeking for a thesis project or PhD position. You can **promote your products** in a young and worldwide community.

For funding these international projects, IAPS has set up some sponsorship possibilities.

Grants are applicable for sponsorship as well. In this case the amount of the grant will be determined in collaboration with the Executive Committee. The grant will be named after the company providing funds and IAPS.

Five levels of yearly sponsorships are offered: bronze, silver, gold, platinum and diamond.

Depending on the level they include different or more attributes:

- Collaboration on webinars: your company is offered to host one or two webinars throughout a year on a chosen topic having the chance to reach IAPS members worldwide.
- Recognition on our website: your company is listed as sponsor and on the opportunities page of the IAPS website with programs available to students if applicable.
- Recognition in printed and online versions of jIAPS: your company will be mentioned as sponsor.
- Recognition on printed material at one of our events: your company will be promoted at one of the many IAPS events reaching students from different countries, for the Platinum and Diamond packages your company will be mentioned on the promotional material of several IAPS events, such as IMAP and Exchange events, and events covered by Outreach grants.
- Roll-up or information stand at one of our events: your company can send a roll-up to the event location.
- Exclusive workshop or presentation at one of our events: your company will have the opportunity to hold a workshop at one of the events of a chosen topic.
- Advertisement on our Facebook page: your company will be advertised through the IAPS facebook page reaching over a thousand students worldwide with up to six posts and/or texts provided by your company throughout a year.
- IMAP event sponsor: your company will be listed as special sponsor of an event open to all IAPS members.
- Logo on IAPS' newsletter: the logo of your company will be included in the monthly newsletter of IAPS going out to hundreds of students.
- Logo on start page on the website iaps.info: the logo of your company will be additionally be shown on the start page of the iaps website.
- School Day sponsor: your company will be promoted as special School Day sponsor.
- Exclusive event sponsor: your company will be listed as the only external sponsor of one event being in focus to all participants. Events can be iaps2CERN, School Day or a newly developed event.

Sponsors accrue several benefits through this investment:

1. You will increase your international exposure.
2. Your visibility and reputation within academia will grow.
3. You will gain access to active students who will be the future leaders in physics.
4. You will improve your recruiting advantage.
5. Your products will be promoted further among the youth.

IAPS benefits from a sponsor's support in several important ways:

6. Conference and school fees for students are kept as low as possible, allowing more students to attend than might otherwise be possible.
7. You are helping us build a better infrastructure that lets our activities reach more students.
8. You are helping us in making it better to be a physics student!



YEARLY SPONSORSHIP

Five levels of yearly sponsorships are offered:
Bronze, silver, gold, platinum and diamond.

Bronze Sponsor 500€

Collaboration on webinars
Recognition on our website
Recognition in printed and
online versions of jIAPS

Silver Sponsor 2,000€

All of the above (bronze)
Recognition on printed material
at one event
Roll-up or information
stand at one event

Golden Sponsor 4,000€

All of the above (silver)
Exclusive workshop/presentation
at one event
Advertisement on
Facebook page
IMAP event sponsor

Platinum Sponsor 6,000€

All of the above (gold)
Logo on start page of website
Logo on IAPS' newsletter

Diamond Sponsor 8,000€

All of the above (platinum)
Exclusive event sponsor
School Day sponsor

jIAPS

Half a page (A5): 150€
One page (A4): 300€
Front/last inner page: 400€
(A5: 200€)





Other sponsorship possibilities

ICPS or PLANCKS sponsorship - starting at 2,000€

School Day sponsorship - 1,500€

Grant sponsorship - 1,000€

Website advertisement (on sponsorship page) - 400€

Distribute PR material at an event - 400€

A grant sponsorship would allow it to support an IMAP event or a student to participate an IAPS event, either through the ICPS worldwide grant or through the implementation of a general travel grant.

In supporting IAPS you help to keep the fee for conferences and schools organised by IAPS and its members as low as possible. Thus allowing more students, also with less beneficial financial background, to attend than might otherwise. You are helping us build a better infrastructure that lets our activities reach more students. And you are helping us in making it better to be a physics student and exploring what the world offers to them!





international association of physics students

6 Rue des Frères Lumière
68060 Mulhouse, France
email: ec@iaps.info website:
www.iaps.info

Contact information:

All inquiries should be sent to:

Sabrina Gronow, IAPS Treasurer, sabrina.gronow@iaps.info

Mattia Ivaldi, IAPS President, mattia.ivaldi@iaps.info
Executive Committee, ec@iaps.info

Website: www.iaps.info

Postal address:

IAPS - International Association of Physics Students
6 Rue de Frères Lumière
68200 Mulhouse
France